



Site Type: Radius	5300 Briarwood Ave Midland, TX 79707 Radius: 1.0 mile	5300 Briarwood Ave Midland, TX 79707 Radius: 3.0 mile	5300 Briarwood Ave Midland, TX 79707 Radius: 5.0 mile
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2008 Population

	1.0 mile	3.0 mile	5.0 mile
Total Population	5,624	43,844	81,882
Male Population	48.7%	48.2%	47.9%
Female Population	51.3%	51.8%	52.1%
Median Age	30.8	35.9	36.0

2008 Income

	1.0 mile	3.0 mile	5.0 mile
Median HH Income	\$58,063	\$62,530	\$57,408
Per Capita Income	\$30,694	\$33,765	\$30,538
Average HH Income	\$75,064	\$81,803	\$77,060

2008 Households

	1.0 mile	3.0 mile	5.0 mile
Total Households	2,373	17,915	32,308
Average Household Size	2.37	2.42	2.51
1990-2000 Annual Rate	1.77%	1.2%	0.85%

2008 Housing

	1.0 mile	3.0 mile	5.0 mile
Owner Occupied Housing Units	45.7%	55.7%	61.2%
Renter Occupied Housing Units	40.2%	34.7%	29.7%
Vacant Housing Units	14.1%	9.6%	9.1%

Population

	1.0 mile	3.0 mile	5.0 mile
1990 Population	3,678	36,213	71,209
2000 Population	4,420	39,768	76,859
2008 Population	5,624	43,844	81,882
2013 Population	6,307	46,818	86,280
1990-2000 Annual Rate	1.85%	0.94%	0.77%
2000-2008 Annual Rate	2.96%	1.19%	0.77%
2008-2013 Annual Rate	2.32%	1.32%	1.05%

In the identified market area, the current year population is 81,882. In 2000, the Census count in the market area was 76,859. The rate of change since 2000 was 0.77 percent annually. The five-year projection for the population in the market area is 86,280, representing a change of 1.05 percent annually from 2008 to 2013. Currently, the population is 47.9 percent male and 52.1 percent female.

Households

	1.0 mile	3.0 mile	5.0 mile
1990 Households	1,568	14,330	27,711
2000 Households	1,869	16,152	30,157
2008 Households	2,373	17,915	32,308
2013 Households	2,670	19,177	34,142
1990-2000 Annual Rate	1.77%	1.2%	0.85%
2000-2008 Annual Rate	2.94%	1.26%	0.84%
2008-2013 Annual Rate	2.39%	1.37%	1.11%

The household count in this market area has changed from 30,157 in 2000 to 32,308 in the current year, a change of 0.84 percent annually. The five-year projection of households is 34,142, a change of 1.11 percent annually from the current year total. Average household size is currently 2.51, compared to 2.52 in the year 2000. The number of families in the current year is 22,159 in the market area.

Housing

Currently, 61.2 percent of the 35,528 housing units in the market area are owner occupied; 29.7 percent, renter occupied; and 9.1 percent are vacant. In 2000, there were 33,580 housing units— 58.5 percent owner occupied, 31.3 percent renter occupied and 10.3 percent vacant. The rate of change in housing units since 2000 is 0.69 percent. Median home value in the market area is \$133,330, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 1.53 percent annually to \$143,876. From 2000 to the current year, median home value changed by 6.43 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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Median Household Income

1990 Median HH Income	\$35,993	\$38,690	\$36,003
2000 Median HH Income	\$43,681	\$46,895	\$43,695
2008 Median HH Income	\$58,063	\$62,530	\$57,408
2013 Median HH Income	\$66,120	\$69,373	\$64,867
1990-2000 Annual Rate	1.95%	1.94%	1.96%
2000-2008 Annual Rate	3.51%	3.55%	3.36%
2008-2013 Annual Rate	2.63%	2.1%	2.47%

Per Capita Income

1990 Per Capita Income	\$14,755	\$18,635	\$18,606
2000 Per Capita Income	\$22,177	\$25,070	\$23,315
2008 Per Capita Income	\$30,694	\$33,765	\$30,538
2013 Per Capita Income	\$35,987	\$39,598	\$35,306
1990-2000 Annual Rate	4.16%	3.01%	2.28%
2000-2008 Annual Rate	4.02%	3.67%	3.33%
2008-2013 Annual Rate	3.23%	3.24%	2.94%

Average Household Income

1990 Average Household Income	\$37,672	\$46,878	\$47,769
2000 Average Household Income	\$54,410	\$60,697	\$58,955
2008 Average HH Income	\$75,064	\$81,803	\$77,060
2013 Average HH Income	\$87,832	\$95,633	\$88,862
1990-2000 Annual Rate	3.74%	2.62%	2.13%
2000-2008 Annual Rate	3.98%	3.68%	3.3%
2008-2013 Annual Rate	3.19%	3.17%	2.89%

Households by Income

Current median household income is \$57,408 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$64,867 in five years. In 2000, median household income was \$43,695, compared to \$36,003 in 1990.

Current average household income is \$77,060 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$88,862 in five years. In 2000, average household income was \$58,955, compared to \$47,769 in 1990.

Current per capita income is \$30,538 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$35,306 in five years. In 2000, the per capita income was \$23,315, compared to \$18,606 in 1990.

Population by Employment

Total Businesses	140	1,375	4,151
Total Employees	1,264	8,532	34,744

Currently, 96.4 percent of the civilian labor force in the identified market area is employed and 3.6 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 96.5 percent of the civilian labor force, and unemployment will be 3.5 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 66.6 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 67.9 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 15.2 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 16.9 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 85.0 percent of the market area population drove alone to work, and 2.6 percent worked at home. The average travel time to work in 2000 was 17.2 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 10.6 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 21.6 percent were high school graduates only (29.6 percent in the U.S.)
- 7.8 percent had completed an Associate degree (7.2 percent in the U.S.)
- 25.2 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 8.5 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)